

# Changing Roles

## UPDATE



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### Special Feature: The Changing Roles Tour 2010 is Rockin'!

The Changing Roles Tour 2010 began in May and ends in August. The Tour aims to (1) distribute CR materials; (2) help participants develop skills and learn concepts by participating in hands-on exercises; (3) provide examples of how CR has been used in the past, and (4) encourage agency personnel to consider how they would use the materials in their own work situations. Individual workshops are tailored to meet agency and site-specific needs, take advantage of local opportunities, and make the workshop content relevant to each audience. In some cases, the workshops target state agency personnel while in other cases the audience is broader, including participants such as developers and city planners.



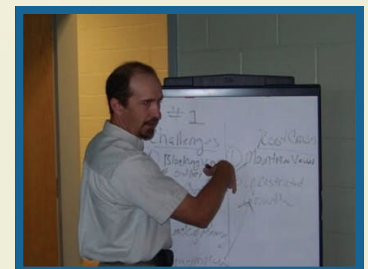
Five introductory workshops were conducted in Oklahoma, Arkansas, Mississippi, and North Carolina, with over 70 total participants.

Workshop participants from several states were surveyed before and after the workshops. Seventy one percent of participants rated their level of knowledge of wildland-urban interface issues as “advanced” or “expert” following the workshop as compared to just 38% of participants before the workshop. One hundred percent of participants surveyed indicated that the workshop content and

exercises were related to their agencies’ mission and that they were likely to apply information and skills from the workshop in the work that they do. Almost all participants responded that they are likely to use Changing Roles materials (97%) and would recommend the workshop to a colleague (93%). The workshops were approved for Society of American Foresters and International Society of Arboriculture continuing education credits. Additional Changing Roles activities are scheduled in Tennessee and Alabama in August.

To learn more about the 2010 Changing Roles Tour, visit:

[http://interfacesouth.org/products/training/summer\\_tour\\_2010/index.html](http://interfacesouth.org/products/training/summer_tour_2010/index.html)



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### Trainer Spotlight:

Mark Bays, Erin Johnson, and George Geissler  
Oklahoma Forestry Services



Mark, Erin, and George work for the Oklahoma Forestry Services Division of the Department of Agriculture, Food, and Forestry. Mark is the Urban and Community Forestry Coordinator, Erin is a Forest Resource Planner, and George is a Staff Forester. George attended the 2006 Changing Roles Train-the-Trainer (TTT) workshop and then Mark and Erin attended the 2009 TTT. Oklahoma was the first state to host a workshop for the [Changing Roles Tour 2010](#). Enthusiastic about the CR program and eager to share it with their colleagues; the trio worked with Nicole Wulff to plan, coordinate, and implement the workshop. Oklahoma State Forester, John Burwell, delivered the workshop welcome and attended each session. This team approach proved successful with each member contributing his or her expertise, experience, and support necessary to make this workshop a success.

Mark most appreciated the content found in module 4 of Changing Roles because he believes that natural resource professionals need to be able to effectively communicate with the public so that they both hear and understand their customers' needs. He also thinks that Changing Roles training can be used as a strategy to address issues of importance, such as urbanization and forest fragmentation, that were identified in many of the State Forest Resource Assessments. The state assessments were mandated by the 2008 Farm Bill in effort to comprehensively analyze the forest-related conditions, trends, threats, and opportunities in each state.

To learn more about Oklahoma Forestry Services, visit: <http://www.forestry.ok.gov>

### Trainer Tips: Web-based Tools for Trainers- Doodle® and SurveyMonkey™

#### Doodle®

There are several tools available to help trainers effectively plan and evaluate workshops. Doodle is a website primarily used to schedule events. Doodle allows the user to design, quickly and easily, a poll with a unique web address that can be by email to the people invited to the event. Individuals visit the site to input their availability. This allows the user to compare availability and find suitable dates and times for a workshop or other group event. Doodle can be integrated with calendars and email systems, making it easier than ever to establish and save event dates for meeting times, conference calls, family reunions, business lunches, or movie night.

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### SurveyMonkey™

SurveyMonkey is a website primarily used to create surveys, allowing the user to choose from over 15 standard question types that can be formatted to further customize your survey. Pre-made survey templates are available to save time and ensure quality feedback. Each survey that is created has a unique web address, which is sent by email to the survey invitees. SurveyMonkey collects survey results and allows the user to manage, analyze, and share responses. These features allow trainers to easily conduct and analyze pre and post workshop evaluations.

These two websites do not require software installation nor do they have complicated instruction manuals. Both websites require users to register, include straightforward training tutorials to help beginners get started, allow free access for basic use, and charge a fee for advanced features and personalization.

To learn more about Doodle®, visit: <http://www.doodle.com/>

To learn more about SurveyMonkey™, visit: <http://www.surveymonkey.com/>

### Did You Know?: “American Makeover” - A New Web Series

Today, the average American spends about three hours per day *driving*- three hours stuck in traffic, emitting carbon, burning oil, wasting time. The harmful effects of sprawl are well documented but what are the alternatives? “American Makeover” is a new web series that seeks to examine the “antidotes to suburban sprawl.” This series explores smarter alternatives to traditional growth and development in six cities to show the audience what it is like to live in communities designed to be interesting and wonderful places to live, work, shop, eat, and play.

To learn more about the “American Makeover” series, visit: <http://www.americanmakeover.tv/>

To view their first episode “Sprawlanta!” visit: <http://www.youtube.com/user/1standMain>

The Changing Roles program resources can be found on the InterfaceSouth website at: <http://www.interfacesouth.org/changingroles>

### Contact Us!

For more information about the Changing Roles program, contact Nicole Wulff, US Forest Service, [InterfaceSouth](http://www.interfacesouth.org)—Centers for Urban and Interface Forestry  
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